



2009 AFFILIATE SPONSORSHIPS

The Scottsdale Luxury Home Tour – a marketing meeting of the Scottsdale Area Association of REALTORS® – invites Affiliate members to become sponsors of the tour. Besides providing valuable exposure for Affiliate members, sponsorships allow the tour to grow in size and effectiveness.

The tour covers luxury homes for sale in north Scottsdale and Kierland. Meetings are held on the first and third Thursday of each month at 8:30 a.m. at the Scottsdale Ranch Community Center, 10585 N. 100th Street. Attendance in 2008 averaged 70-75 for the meetings and 35-40 for the lunches at the last home on tour. (Last year's special events attracted as many as 165.)

Sponsorship Categories & Benefits

Affiliate Silver Sponsors - \$250/Calendar Year

- Recognition when attending sponsors are introduced at meetings
- Recognition on sponsorship boards displayed at each meeting
- Recognition in tour packet for each meeting
- *New this year:* Recognition on the tour's new website at www.ScottsdaleLuxuryHomeTour.com
- Opportunity to sponsor a lunch, largely underwritten by the tour, with a three-minute tout before the wrap-up discussion
- Networking opportunities
- Exposure at Urban Living Tour, Green Tour, Holiday Soiree and any other special events
- Volunteer opportunities

Affiliate Gold Sponsors - \$500/Calendar Year

- Recognition when attending sponsors are introduced at meetings
- Recognition on sponsorships boards displayed at each meeting
- Recognition in tour packet for each meeting
- Opportunity to make a three-minute "Affiliate Moment" presentation at two meetings
- Opportunity to sponsor a lunch, largely underwritten by the tour, with a three-minute tout before the wrap-up discussion

- Networking opportunities
- Exposure at Urban Living Tour, Green Tour, Holiday Soiree and any other special events
- Opportunity to be appointed to senior volunteer positions such as Treasurer, Program Coordinator, Communications Coordinator, and Sponsorship & Affiliate Coordinator

Volunteer Responsibilities & Seniority

- All sponsors are expected to arrive by 8:00 a.m. on tour days for volunteer responsibilities.
- To be eligible to become a Gold Sponsor, a sponsor must complete two full calendar years of service as a Silver Sponsor with a minimum of 75% attendance and substantial involvement as a volunteer.
- Silver sponsors with less than 50% attendance may continue as a Silver Sponsor but must start over in regard to their eligibility to become a Gold Sponsor.

Lunch Sponsorships

Affiliate sponsors are expected to host at least one lunch per year. The tour reimburses sponsors up to \$300.00 for food and drink. Sponsors, along with the listing agent of the last home on tour, are responsible for setup and cleanup.

Other Information

- Affiliate sponsors must be individual members of the Scottsdale Area Association of REALTORS®.
- Sponsorships, though available year-round, are for the calendar year only. The cost of sponsorships purchased during the year shall not be prorated.
- Sponsors may be represented at meetings by a substitute from their organization provided that the substitute is an individual member of SAAR. However, any substitute's attendance shall not count toward the requirements to become a Gold Sponsor.
- If an individual sponsor changes company affiliation during the year, that individual shall remain a sponsor provided that the sponsorship fee was paid by the individual and that the new company is a member of SAAR. Otherwise, the original company may designate a new representative who is an individual member of SAAR.
- Like all other attendees, sponsors must pay the admission charge of \$8.00 per meeting.
- A separate type of sponsorship package – with different benefits and responsibilities – is offered to Broker/Builders.
- During the year, existing Affiliate and Broker/Builder sponsors may be offered the first right of refusal on additional sponsorship opportunities, such as breakfast sponsor, meeting room sponsor, or Holiday Soiree sponsor.

Questions regarding the sponsorship packages should be directed to:

Kim Seifert – Sponsorship & Affiliate Coordinator

Stewart Title

480.688.3600

Kim100@cox.net



AFFILIATE SPONSORSHIP FORM

Individual: _____

Company: _____

Address: _____

City: _____ **Zip:** _____

Telephone: _____ **Fax:** _____

E-Mail: _____

- SILVER SPONSORSHIP 2009 - \$250.00**
- GOLD SPONSORSHIP 2009 - \$500.00** (Gold Sponsors Must Have Met 2-Year Attendance and Volunteer Requirements)

Checks should be made payable to SAAR or the Scottsdale Area Association of REALTORS®.

Please hand form and check in at Scottsdale Luxury Home Tour meeting or mail to:

Kim Seifert
Stewart Title
9366 E. Raintree Drive
Scottsdale, AZ 85260

For sponsors wishing to pay by credit card, a payment form is included in this packet.

Please e-mail your company logo in the .jpg or .eps format to Kim Seifert at:
Kim100@cox.net

Sponsorships are accepted year round. The deadline for inclusion on the sponsorship boards displayed at the meetings is February 5, 2009. An updated set of sponsorship boards will be made for the second half of the year. The deadline for inclusion on the second set is August 6, 2009. Generally, new sponsors can be added to the sponsor sheet in the tour packet for the next meeting.

Thank you very much for your contribution to our association and industry.



CREDIT CARD PAYMENT FORM FOR SCOTTSDALE LUXURY HOME TOUR SPONSORSHIP

Individual _____

Company _____

Address _____

City/State/Zip _____

Telephone _____ E-Mail _____

Charge \$_____ to Visa MasterCard American Express

Card Number _____ Expiration Date____/____

Name on Card _____

Signature (Required) _____

Please Remit to:
KIM SEIFERT, STEWART TITLE
9366 E. Raintree Drive, Scottsdale, AZ 85260
480.688.3600 Telephone/480.682.3199 Fax