



2009 BROKER/BUILDER SPONSORSHIPS

The Scottsdale Luxury Home Tour – a marketing meeting of the Scottsdale Area Association of REALTORS® – invites Broker and Builder members to become sponsors of the tour. Besides providing valuable exposure for Builders and Brokers, sponsorships allow the tour to grow in size and effectiveness.

The tour covers luxury homes for sale in north Scottsdale and Kierland. Meetings are held on the first and third Thursday of each month at 8:30 a.m. at the Scottsdale Ranch Community Center, 10585 N. 100th Street. Attendance in 2008 averaged 70-75 for the meetings and 35-40 for the lunches at the last home on tour. (Last year's special events attracted as many as 165.)

Sponsorship Benefits

- Recognition when attending sponsors are introduced at meetings
- Recognition on sponsorship boards displayed at each meeting
- Recognition in tour packet for each meeting
- *New this year:* Recognition on the tour's new website at www.ScottsdaleLuxuryHomeTour.com
- Opportunity to promote your company and/or projects
- Networking opportunities
- Exposure at Urban Living Tour, Green Tour, Holiday Soiree and any other special events
- Opportunity to sponsor lunch

Sponsorship Cost - \$500/Calendar Year

Broker and Builder sponsors have no attendance or volunteer requirements, but are, of course, welcome to volunteer.

Other Information

- Broker and Builder sponsors shall appoint a single REALTOR® to represent their organization at meetings and to be listed as an individual sponsor on tour materials.

- Sponsors may be represented at meetings by a substitute from their organization provided that the substitute is a REALTOR®.
- If desired, the sponsorship may be in the name of a particular new-home development.
- Sponsorships, though available year-round, are for the calendar year only. The cost of sponsorships purchased during the year shall not be prorated.
- Like all other attendees, sponsors must pay the admission charge of \$8.00 per meeting.
- A separate type of sponsorship package – with different benefits and responsibilities – is offered to Affiliate members.
- During the year, existing Broker/Builder and Affiliate sponsors may be offered the first right of refusal on additional sponsorship opportunities, such as breakfast sponsor, meeting room sponsor, or Holiday Soiree sponsor.

Opportunity to Promote New-Home Developments

Subject to availability and approval, the Scottsdale Luxury Home Tour will include Broker/Builder sponsors' new-home projects on its tours, even if they are outside the tour's usual boundaries or price range, if such a special visit would be of great value in adding to agents' product knowledge. Under this program, the tour has made out-of-area visits to Montelucia (in Paradise Valley), Eagles Nest (in Fountain Hills), several urban living communities, and several green homes. Each Broker/Builder sponsor is entitled to only one special presentation per year. In such cases, the Broker/Builder sponsor shall be responsible for hosting the lunch at the last home on tour.

Questions regarding the sponsorship package should be directed to:

Tom Donohue – Tour Co-Chair
Realty Executives
480.513.1838
Tom@ProfRep.com

Kim Seifert – Sponsorship & Affiliate Coordinator
Stewart Title
480.688.3600
Kim100@cox.net



BROKER/BUILDER SPONSORSHIP FORM

Individual: _____

Company: _____

Address: _____

City: _____ **Zip:** _____

Telephone: _____ **Fax:** _____

E-Mail: _____

- BROKER SPONSORSHIP 2009 - \$500.00**
- BUILDER SPONSORSHIP 2009 - \$500.00**

Checks should be made payable to SAAR or the Scottsdale Area Association of REALTORS®.

Please hand form and check in at Scottsdale Luxury Home Tour meeting or mail to:

Kim Seifert
Stewart Title
9366 E. Raintree Drive
Scottsdale, AZ 85260

For sponsors wishing to pay by credit card, a payment form is included in this packet.

Please e-mail company or development logo in the .jpg or .eps format to Kim Seifert at:
Kim100@cox.net

Sponsorships are accepted year round. The deadline for inclusion on the sponsorship boards displayed at the meetings is February 5, 2009. An updated set of sponsorship boards will be made for the second half of the year. The deadline for inclusion on the second set is August 6, 2009. Generally, new sponsors can be added to the sponsor sheet in the tour packet for the next meeting.

Thank you very much for your contribution to our association and industry.



CREDIT CARD PAYMENT FORM FOR SCOTTSDALE LUXURY HOME TOUR SPONSORSHIP

Individual _____

Company _____

Address _____

City/State/Zip _____

Telephone _____ E-Mail _____

Charge \$_____ to Visa MasterCard American Express

Card Number _____ Expiration Date____/____

Name on Card _____

Signature (Required) _____

Please Remit to:
KIM SEIFERT, STEWART TITLE
9366 E. Raintree Drive, Scottsdale, AZ 85260
480.688.3600 Telephone/480.682.3199 Fax